

ROSALÍA CONTRERAS MOREIRA

Consultant in Organisational Transformation | Process Improvement | Project Management
I turn complex observations into actionable improvement plans.

Madrid · info@rosaliacontrerasmoreira.com · rosaliacontrerasmoreira.com · English C1 · Portuguese C1

PROFESSIONAL PROFILE

Consultant in organisational transformation and process improvement. I combine analytical capability, diagnostic methodology and project management experience to identify how work flows between departments, where knowledge is concentrated in fragile ways, and prioritise initiatives that improve coordination, operational efficiency and decision-making. Master's in Project Management (IEBS, Oct 2025–Sep 2026).

FEATURED PROJECT

Consultant · Process Diagnosis & Transformation Jun 2026 – Present

B2B/B2C Distribution Company · Construction Materials & Ceramics

- Organisational diagnosis across 4 areas (shop, warehouse, logistics, call centre); 9 warehouses between Madrid and Galicia.
- Identified five communication gaps between Purchasing, Logistics, Administration and the sales network affecting operational coordination.
- High dependency on tacit knowledge and absence of documented protocols in critical processes.
- Prioritised improvement proposals: SAP visibility, role definition, Admin→Purchasing→Sales flow, supplier calendar.
- Methodology: direct field observation, interviews with area managers, process analysis and friction mapping.
- Presented findings and next-step action plan to management.

PROFESSIONAL EXPERIENCE

ALTEN · Data & Cloud Engineer

Apr 2025 – Jan 2026

- Process analysis and documentation in technology transformation environments.
- Coordination with technical teams and client follow-up in data and cloud projects.

Havas Media · Data Engineering

Jan 2023 – Dec 2024

- Technical coordination in GCP digital services restructuring.
- Management of critical dependencies and risks during architectural transition.
- Weekly client follow-up: planning and expectation management.
- Functional and technical documentation in Confluence.

Excibit · Data Engineering

Oct 2022 – May 2023

- Enel project: technical coordination for scalable data architecture (Data Lake / DWH).
- Requirements definition with stakeholders and pipeline design (batch/streaming).
- Air Nostrum project: coordination on predictive models and external data integration.

Barrabás.biz · Data & Innovation Consulting

Feb 2021 – Jul 2022

- Innovation projects: multi-source pipelines (CORDIS, EPO, WIPO, Crunchbase).
- Automation of large-scale data acquisition processes.

ETS Asset Management Factory

2002 – 2019

- 17 years in a regulated financial environment: automation, cross-functional coordination and governance.
- Led automation initiatives involving compliance, audit and senior management.

SKILLS

Organisational diagnosis
Process improvement
Analysis and synthesis of complex information
Change management
Cross-functional coordination
Project management
Communication with management
Facilitation

TOOLS

Management

Jira · Confluence

Data

SQL · Python

Cloud

Azure · GCP

Automation

n8n · Applied AI

Technical collaboration

Git · Figma

EDUCATION

Master's in Project Management

IEBS · 2025–2026

Master's in Business Analytics & Big Data

IE School · 2019–2020

Marketing and Business

ESEM

CERTIFICATIONS

Scrum Foundations
Microsoft AZ-900
Microsoft DP-900